

College of Education Brown Bag Session

October 15, 2024

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Navigating Open Access

THE UNIVERSITY OF ALABAMA®

What is Open Access?

“Open Access is the free, immediate, online availability of research articles combined with the rights to use these articles fully in the digital environment.” – SPARC



- Open Access does not mean poor journal quality
- Open Access does not mean a paper has not been peer reviewed
- Open Access does not mean that authors have paid to publish without editorial or scientific scrutiny
- Open Access does not always require payment from authors



The OA Advantage

- Accelerated discovery
 - OA articles get more views/interactions
- Increased citations
 - Most peer-reviewed studies show that OA articles receive more citations
- Public enrichment
 - Allows taxpayers to see the results of their investment
- Improved Education
 - Give the chance to see, build upon, and increase the value of the research

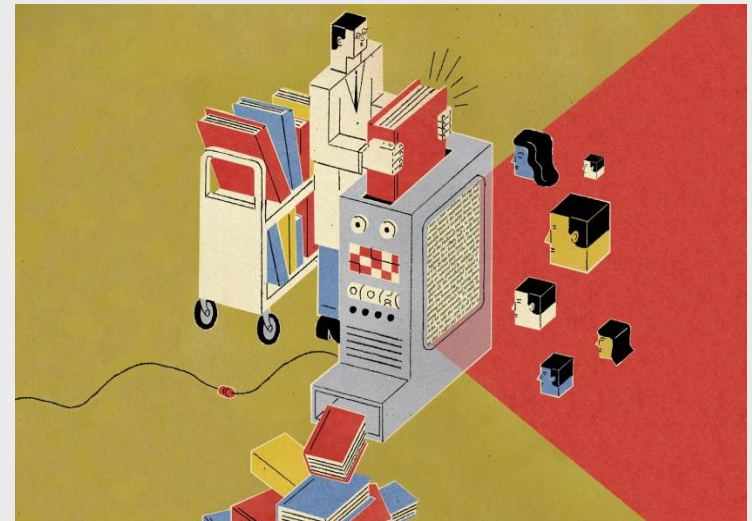


Drake. (2016). Views [Album]. Cash Money Records, Republic Records, and Young Money Entertainment.

OA News

Two Major Academic Publishers Signed Deals With AI Companies. Some Professors Are Outraged.

- Wiley and Taylor & Francis
- Microsoft, paid Informa, the parent company of Taylor & Francis, an initial fee of \$10 million to make use of its content “to help improve relevance and performance of AI systems,” according to a [report](#) released in May 2024.



David Plunkert for The Chronicle. Retrieved from: <https://www.chronicle.com/article/two-major-academic-publishers-signed-deals-with-ai-companies-some-professors-are-outraged>

OA News



OSTP Issues Guidance to Make Federally Funded Research Freely Available Without Delay

- Free or low-cost open access publishing routes are encouraged.
- Green OA copies in external repositories meet federal standards.
- APCs can be included in research budgets and proposals.



“The American people fund tens of billions of dollars of cutting-edge research annually. There should be no delay or barrier between the American public and the returns on their investments in research.”

- Dr. Alondra Nelson, head of OSTP.



Open Access Models

- Gold – publisher makes to articles fully accessible on the journal website, under a creative commons or similar license. An APC is usually paid by the author (or other funder).
- Green – self-archiving of the pre- or post-print of articles in repositories.
- Bronze - free to read online but do not have a license - they are not generally available for reuse.
- Diamond/Platinum - do not charge APCs. These are funded by institutions, advertising, philanthropy, etc.

| | Colour system |
|--------------------|---------------|
| Full OA journals | Gold OA |
| Hybrid OA journals | Green OA |
| | Bronze OA |
| | Diamond OA |

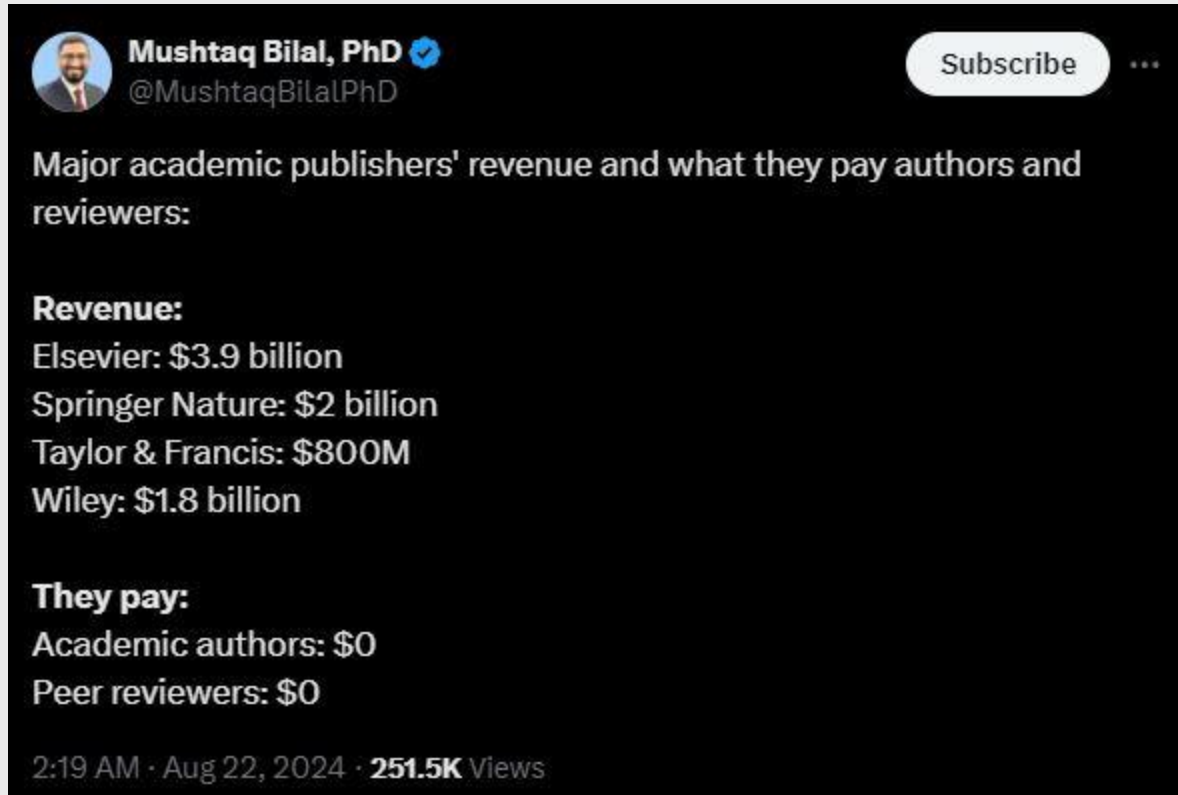
Partial screenshot from <https://www.oerafrica.org/content/how-has-covid-19-highlighted-need-open-access>




Gold v. Green OA



| | Gold open access | Green open access |
|---------------------------------------|---|--|
| Access | The final published version of your article (or Version of Record) is permanently and freely available online for anyone, anywhere to read. | Also known as self-archiving, when you post an earlier version of your manuscript in repositories and online. |
| Embargo periods | Not usually required. | Usually required, unless publishing through an LIS journal. |
| Fees | An article publishing charge (APC) is usually applicable if you publish gold OA. | You can share your article without having to pay an APC. |
| Who retains copyright? | You, the author, retain copyright. The agreement includes the Creative Commons license of your choice. This dictates what others can do with your article once it's published | The copyright will usually sit with the publisher or affiliated society. Restrictions will apply to reuse. |
| What licensing should be used? | Publish under a license with few or no restrictions on how people can reuse your work. Of course, they must still credit you if they do so. | You will need to check with the publisher. For Taylor & Francis journals, please see our recommendation for the license to use when sharing your Accepted Manuscript . |

The Price of OA



 **Mushtaq Bilal, PhD** 
@MushtaqBilalPhD Subscribe 

Major academic publishers' revenue and what they pay authors and reviewers:

Revenue:
Elsevier: \$3.9 billion
Springer Nature: \$2 billion
Taylor & Francis: \$800M
Wiley: \$1.8 billion

They pay:
Academic authors: \$0
Peer reviewers: \$0

2:19 AM · Aug 22, 2024 · **251.5K** Views

The Price of OA

- Article Processing Charges (APCs)
 - Range from ~ \$1,000 - \$10,000
 - Expenditures/annual number of articles
- Book Processing Charges (BPCs)
 - OA book models
- “Double-dipping”

A journal that publishes fewer articles needs to charge a higher APC to maintain the same/competitive profit margin.



The Business of Scholarship



PAYWALL
The Business of **Scholarship**

The Price of OA



- [Wiley Open Access information and price lists](#)
- [Elsevier Open Access information](#)

Further reading:

- Rawlins, B. (2024). [Are transformative agreements worth it? An analysis of open access publication data at the University of Kentucky.](#) *Library Resources & Technical Services*.
- Du, J.S. (2022). Opinion: [Is open access worth the cost?](#) *The Scientist*, Issue 1.
- Pinter, F. (2018). [Why book processing charges \(BPCs\) vary so much.](#) *The Journal of Electronic Publishing*, 21(1).

Article Publication Charges (APCs)

| Hybrid Open Access Open access option in Wiley's subscription journals | Wiley Open Access Wiley's fully open access journal portfolio |
|--|--|
| View the price list for hybrid open access , a gold open access option in subscription journals | View the price list for Wiley's fully open access journal portfolio |
| Hybrid OA Price List | Open Access Journal Price List |
| Discounts available <ul style="list-style-type: none">• Institution Payment | Discounts and Waivers available <ul style="list-style-type: none">• Society Member Discounts• Institution Payment• Developing Country Discounts• Developing Country Waivers |
| Need help? Visit our How to make your article open access page for step-by-step instructions. | Need help? View our Article Publication Charge Payment PDF guide. |

Predatory Publisher Red Flags



- Claims of a thorough peer review process without evidence
- Offer very rapid peer review times of under a week, or rapid peer review service where additional payments can be made for a faster decision.
- The editorial boards of deceptive journals often feature people who have not consented to be on the board.
- The members may not be discoverable at the affiliations listed in their board entries.
- For publishers with multiple journals, individuals may be featured on the boards of a large number of titles, some of which may not be in similar fields

Predatory Journals: Solicitation Email Example



University Libraries


[EXTERNAL] Journal of Civil Engineering Beyond Limits #1-2023



info=acapublishing.com@turbo-smtp.info on behalf of info@acapublishing.com (info=acapublishing.com@turbo-smtp.info via turbo-smtp) To Repository, Institutional



Sat 4/15/2023 4:33 AM

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Predatory Journal: Solicitation Email Example



University Libraries

[EXTERNAL] Dear Walker, E: Join Us as Editorial Board Members or Reviewers



Larry Wang <larrywang@sjoams.com>
To Elaine Walker



Fri 9/29/2023 11:49 PM

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Fast Publication: 50-70 Days

Dear Walker, E,

For many years, AJIST has been a forum for exchanging ideas between professionals and academics focusing on information science and technology.

Join Us as Editorial Board Members/Reviewers Currently, AJIST is finding and inviting active and qualified researchers and scientists to join us as reviewers or editorial members.

The link below will show you more details to join the Reviewer Team/Editorial Board:

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The quality of the Editorial/Reviewer Team mirrors the quality of the Journal. Below are some of the Reviewers and Editorial Members of AJIST.

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The title of your paper is Reports on Conferences, Institutes, and Seminars and the information of the abstract: This column reports on two panel sessions from the 2022 Open Access Scholarly Publishers Association (OASPA) Conference. Topics covered include discussions about how open access publishing can be more equitable and examples of values-based publishing models from the perspective of various noncommercial open access organizations and programs.

Cabell's Predatory Reports



Predatory ⓘ

Science Publishing Group (Science PG)

American Journal of Information Science and Technology

Reviewed 30 Jan 2019



[View Predatory Report](#)

Overview

Violations

VIOLATIONS SUMMARY ⓘ

Criteria v1.0 ⓘ

CLAIMS MADE BY THIS JOURNAL ⓘ

Integrity ⓘ

Peer Review ⓘ

Website ⓘ

Publication Practices ⓘ

Access & Copyright ⓘ

Disciplines

Computer Science

Launch date

2017

ISSN

2640-057X

e-ISSN

2640-0588

How is the Predatory Report determined? ⓘ

[Visit Website](#)

Resources for Identifying Reputable Scholarly Journals



- **Think. Check. Submit.**
 - **Helps researchers identify trusted journals and publishers for their research**
- **Directory of Open Access Journals (DOAJ)**
- **Cabells – Journalytics and Predatory Reports**



Citation Insights

- Web of Science
- Journal Citation Reports
- Open Access Reports

Citation Insights

Times cited: 3,695 | Average per item: 9.5

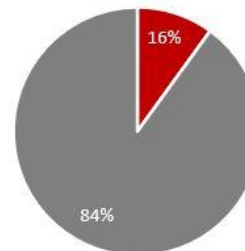
389 articles were included in this data set from 1900-2024 and cited a total of 3,695 times.

H-Index: 28

*The **h-index** value is an author-level metric that measures the productivity and citation impact of the publications. It is calculated based on a list of publications ranked in descending order by the Times Cited count.

*The **journal impact factor** is used to measure the importance of a journal by calculating the number of times selected articles are cited within the last few years. The higher the impact factor, the more highly ranked the journal.

Open Access Publications 1900-2024



■ Open Access ■ Traditional

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The IR is a platform for collecting, preserving, and distributing the scholarly and creative works produced by the UA community

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UA Institutional Repository

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Institutional Repository Services

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- Copyright guidance
- Journal policy review
 - Author rights
- Enhanced discoverability
 - High quality metadata
- DOIs
- Training



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Publisher Policies

SHERPA RoMEO is an online resource that aggregates and analyses publisher Open Access policies from around the world and provides summaries of self-archiving permissions and conditions of rights given to authors on a journal-by-journal basis.




















Journal of Cheminformatics

Publication Information

| | |
|--------------|---|
| Title | Journal of Cheminformatics [English] |
| ISSNs | Electronic: 1758-2946 |
| URL | https://jcheminf.biomedcentral.com/ |
| Publishers | BMC [Commercial Publisher] |
| DOAJ Listing | https://doaj.org/toc/1758-2946 |
| Requires APC | Yes [Data provided by DOAJ] |

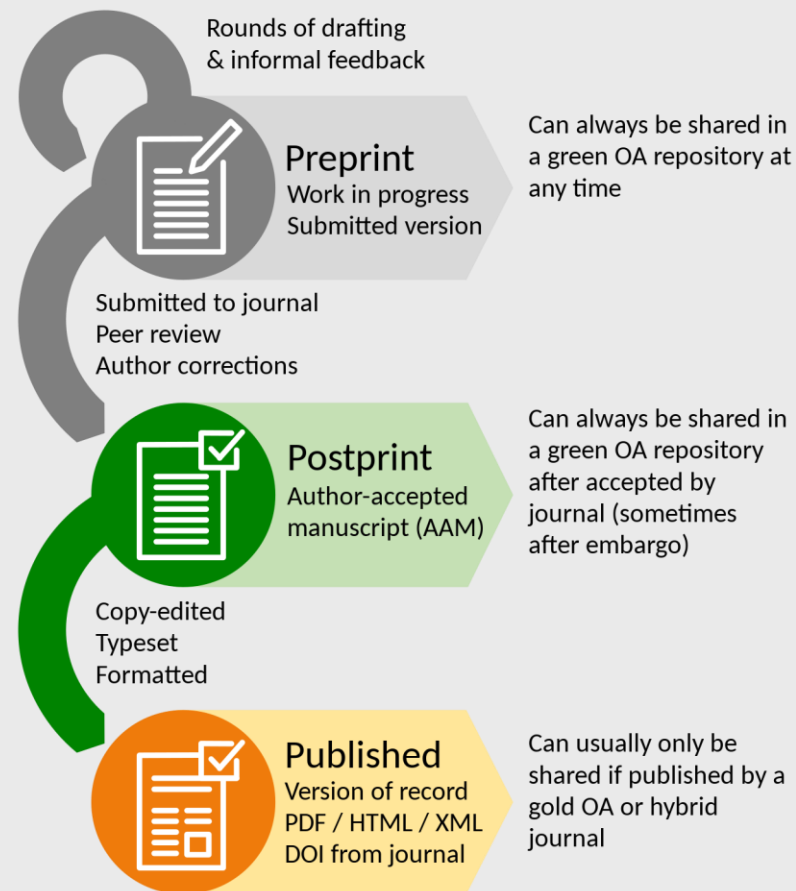
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- **Preprint** – also known as a ‘pre-submission’, this is a format of distributing manuscripts early to receive feedback from peers, prior to formal peer review and journal publication.
- **Postprint** – the version of a manuscript that has been revised and accepted following peer review. Also known as an Accepted Author Manuscript (AAM).
- **Version of Record (VOR)** – the final version of a manuscript, after peer review, incorporating any copyediting, typesetting and production processing by publishers.





 International
Open Access **Week**

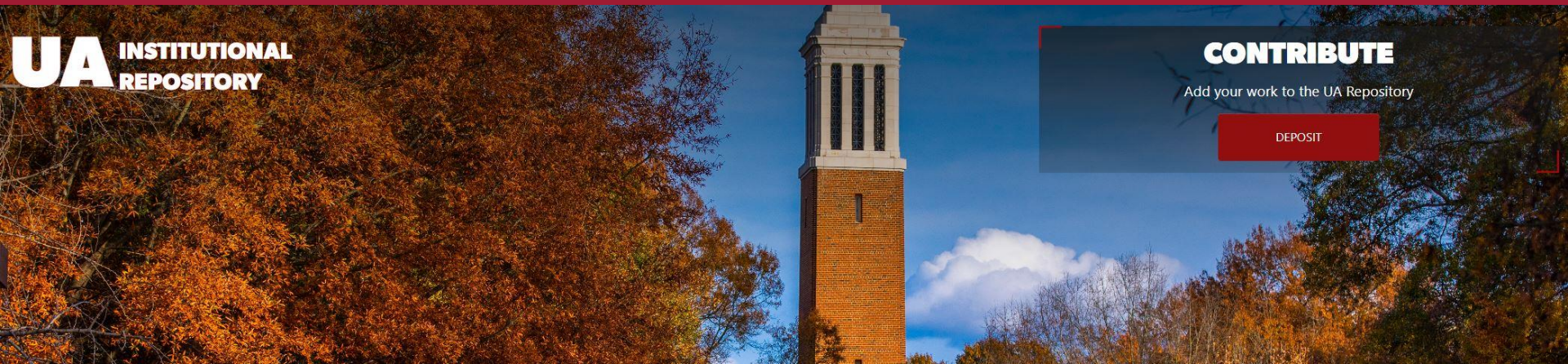
OCTOBER 21-27, 2024

#OAWeek

Community over Commercialization

Library OA Resources

- [Cabell's Directory](#)
- [Institutional Repository](#)
- [Lean Library](#)
- Open Access [LibGuide](#)





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